



A winter wonderland!



OFFICIAL PUBLICATION of the HEARTLAND LIMOUSIN ASSOCIATION • JAN/FEB 2023

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# How You Feed Hay This Winter Matters

With a shortage of standing forage for cattle and the low availability of hay, it is more important than ever this winter to reduce waste when feeding hay.

Hay waste is normal, but it can be controlled and minimized, said University of Missouri Extension agronomy specialist Tim Schnakenberg.

There can be considerable loss when livestock producers feed large round or square hay bales, Schnakenberg said in a university news release. Research shows losses from improper feeding can be as high as 40%, depending on how hay is presented to the cows, he said. Feeding losses may be more typically around 10% to 20%, but a 20% loss can make a \$60 bale of hay cost \$72 by the time it is fed.

Some believe hay can make great bedding for cattle and calves during cold weather. While true, it makes for some very expensive bedding, Schnakenberg said. Even poor-quality hay this year was expensive to roll up.

"There are several methods producers can use to minimize losses when feeding round bales," said Schnakenberg.

At the very least, use a bale ring to restrict full access to the hay and minimize cattle stomping on hay and making bedding out of it. In one MU study, using

rings kept losses to about 5% whether feeding a one-day supply or a seven-day supply of hay. Rings or racks are crucial for producers who do not choose to feed cattle on a daily basis, he said.

"Be sure to purchase enough rings so all cows can eat at the same time," Schnakenberg said. "If you have 50

having a sheeting ring around the base made a huge difference in all cases.

While cone feeders are much more expensive, they can be worth it in the long run, Schnakenberg said.

"If you can drop hay losses 8-15%, that extra cost starts to be made up in hay remaining for cow consumption,"

he said. "These feeders also have a longer life, support heavier bales and have been found to keep cattle from pulling hay off the top and dragging it into the mud. Since they have a longer life, you can spread the investment of that feeder out over more animals."



cows and your rings have 10 spaces for feeding, five rings are needed. If you do not have adequate space, the aggressive cows crowd out the timid cows, forcing them to eat lower-quality hay."

The type of feeder can make a big difference in the degree of hay loss. Studies on types of ring feeders by MU, Oklahoma State University and Michigan State University found very similar results when feeding grass hay. In the MU study, an open-bottom ring feeder resulted in a 20% loss of hay. A sheeted-bottom ring feeder had a 13% loss, and a cone feeder resulted in only a 5% loss. The studies found that

One of the best ways to reduce losses is to feed hay in small amounts. This gives cattle less opportunity to trample hay and make it unappealing for consumption. This requires calculations of how much hay per animal is needed, factoring in potential losses associated with your feeding method.

There are some who will unroll hay every day or even twice a day, making cows finish all the hay before they get more. This is the most efficient way to feed hay, but it takes more labor.

Bale unrollers are quite popular, and some producers use bale choppers that leave windrows of hay on the ground.

These approaches work well for distributing manure around the farm by moving the hay feeding to different locations each day. The practice also allows both aggressive and timid cows to eat together more efficiently. The losses can vary greatly from farm to farm depending on how this practice is done.

"If producers use these methods, it is imperative to not feed more hay than your cows can consume in a day," Schnakenberg said. Otherwise, hay losses may be more than 40%, according

**Time-Dated Material**  
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Continued on page 3





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# TREF WHERE MUSCLE STILL MATTERS

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continued from cover

to one MU study. In this case, seven days of hay was unrolled. In comparison, daily amounts fed at one time results in about a 12% loss in that study.

Finally, it's important to feed in a well-drained area. A pad or an elevated surface for feeding is best.

"It has been determined that cow body condition can begin to drop in 8 inches or more of mud," Schnakenberg said. "The most recommended way is to move the feeding area around the farm to better distribute manure and minimize excess mud."



## HEARTLAND CALENDAR

### JANUARY

- 14 Hunt Limousin Bull Sale Preview & Customer Appreciation, at the farm – Oxford, NE
- 24 Bullis Creek Production Sale, at the farm – Wood Lake, NE
- 25 Red Carpet Show & Sale – Sioux Falls, SD
- 28 ATAK Limousin "New Year's Resolution Sale" – Avon, IL
- 31 Hunt Limousin Ranch "Heritage Online Bull Sale" – L365Auctions.com

### FEBRUARY

- 2 South Dakota Limousin Annual Meeting, Banquet/Benefit Auction – Rapid City, SD
- 3 Black Hills Stock Show & Sale Limousin events, Convention Center – Rapid City, SD
- 9 Venner Limousin "NINE Plus 1" Sale – L365Auctions.com
- 11 Treftz "Where Muscle Still Matters" Sale, at the ranch – Wetonka, SD
- 12 Iowa Beef Expo Limousin Sale, Iowa State Fairgrounds – Des Moines, IA
- 15 Vaughn Limousin "Future Generations Bull Sale" – Napoleon, ND
- 16 ROM'N Limousin Online Bull Sale – L365Auctions.com
- 18 42nd Annual GV Limousin Production Sale – Garnett, KS
- 19 Spring Creeks Cattle Co. Annual Bull Sale – Fenimore, WI
- 22 Nebraska Cattlemen's Classic Limousin Bull Show – Kearney, NE
- 23 Nebraska Cattlemen's Classic Limousin Sale – Kearney, NE
- 23 Symens Brothers Annual Production Sale, at the farm – Amherst, SD
- 24 Wiczorek Limousin Annual Bull Sale, at the farm – Mt. Vernon, SD
- 24 Nebraska Cattlemen's Classic Fancy Heifer Show & Sale – Kearney, NE
- 25 Lonely Valley "Keepin' Kind Bull Sale", at the farm – Creston, NE

### MARCH

- 2 J6 Farms Annual Bull & Female Sale – Gibbon, NE
- 3 Heartland Limousin Association Annual Meeting, Banquet/Benefit Auction, Linhart Sale Facility – Leon, IA
- 4 Linhart Limousin "Business Done Right" Bull Sale, at the farm – Leon, IA
- 6 Buck Ridge Cattle Co. Inaugural Sale – Seymour, MO
- 9 Edelman "Pride of the Prairie" Production Sale, at the ranch – Willow Lake, SD
- 12 Boyer Limousin Annual Production Sale, at the farm – Liberty, NE
- 14 Route 66's "Highway to Success I" Sale – L365Auctions.com
- 18 Pinegar Limousin "Herdbuilder XXVII" Sale, at the farm – Springfield, MO
- 25 Bruner Limousin "Genetic Power Bull Sale" – Madison, SD
- 28-29 Wulf Cattle Open House, Sandy Ridge Ranch – Atkinson, NE
- 30 Minor Limousin Inaugural Online Sale Event – L365Auctions.com

### APRIL

- 1 Ludens Family Limousin Annual Production Sale, at the farm – Vibog, SD
- 6 Wulf Cattle "Opportunity Sale of 2023" Online Sale – DVAuction.com and SuperiorClickToBid.com
- 11 Hager Cattle Co. Annual Bull Sale, at the ranch – Karlsruhe, ND
- 12 Peterson L7 Par Annual Production Sale, at the ranch – Pukwana, SD
- 22 Thomas Farms Spring Production Sale – Damascus, AR
- 25 Linhart "Divas Online Show Heifer Sale" – SC Online Sales
- 28 Missouri Limousin Breeders Association Annual Meeting, Banquet/Benefit Auction – Lebanon, MO

### MAY

- 5 Torgerson Farms "Cinco De Mayo Sale" – L365Auctions.com



**2023 National Junior Limousin Show & Congress**  
Rapid City, SD • July 7-13, 2023

## "BACK IN TIME"

*Do You Know the Answer?*

The Heartland Limousin Association (HLA) is a service organization that was designed to promote the Limousin breed, strengthen state and junior associations, develop a regional publication, the Heart Beat, improve communication between the states and NALF, and to increase breeder involvement. Looking back at the history of the HLA, I thought you might have fun answering these questions.

*Can you answer these questions?*

- 1.) What year was the HLA founded?
- 2.) Who was the first president of the HLA?
- 3.) Can you name all the Executive Secretaries?
- 4.) What states make up the Heartland Limousin Association?
- 5.) What other states have also been members in the past?

*Answers on page 20*

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# COVERING GROUND ...

By Dean Summerbell



It is hard to believe that another year has come and gone. My how time flies! We begin a new year with hope for a healthy and prosperous 2023.

As usual, predictions of weather, inflation, and livestock prices are anyone's guess as to which predictor will be correct. I hope political emails and flyers in the mail will disappear for at least a year. The best we can do is continue to be positive and do our job to the best of our ability. We need to have faith that 2023 will be remembered as a good year for agriculture.

Just last week, an anti-meat protester made the news saying our meat animals were destroying the ozone and climate. I wonder if any of the neanderthal humans had the fear that millions of bison would alter the climate when they roamed the earth.

The problem I see is that politics have become so extreme and vitriolic for many that no common sense remains. We all have political views that differ from many others. As an American living in a democracy, it

is a guaranteed right to express our opinions. The views of some groups are an attempt to destroy our culture.

I am too old to change the values I have relied on. Christian values, patriotism and love of freedom are still my priority. The woke politics might have a point on minor issues, but to destroy what our fathers and mothers fought and died for so we can have a great life can never be forgotten.

I am writing this on December 7, 2023, "National Pearl Harbor Remembrance Day", when we honor the memory of the more than 2,400 service members and civilians who were killed 81 years ago during the attack on Pearl Harbor. We should always remember the sacrifices of those brave Americans who helped to keep the world free from tyranny. They truly were the "Greatest Generation"!



Let's hope we can continue to raise the best source of protein for our diet and have an adequate supply of food for the world. In the next issue of the paper, I promise to be more positive in my thoughts. Happy New Year!



Dean celebrated a "new decade" on December 1st.

# 2023

## Heartland Association

### OFFICERS

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Emmett Edwards ..... Vice President  
Jason Boyer ..... Secretary  
T.J. Callahan ..... Treasurer  
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1/3 page	\$480	\$530
1/4 page	\$425	\$475
1/8 page	\$215	\$265

Contract Rates Available contact Dean for more info.

### DEADLINES & TERMS

#### THE 1ST OF THE PREVIOUS MONTH

#### DEADLINES

January/February ..... Dec. 10  
March/April ..... Feb. 10  
May/June ..... April 10  
Sept./Oct. ..... Aug. 10  
Nov./Dec. ..... Oct. 10  
*Deadlines are subject to vary.*  
*Terms: All accounts due & payable as billed.*

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1/3 page ..... 8" x 3.5" or 3.25" x 10.4375"  
1/4 page ..... 3.95" x 5.16"  
1/8 page ..... 3.95" x 2.5" or 1.85" x 5.16"

## Mission Statement of the Heartland Limousin Association



The purpose for which the HLA is organized is to serve as a service organization designed to promote and further enhance the Limousin breed of cattle in the seven state area comprised of IA, KS, MN, MO, NE and SD.

The goals for the Association shall include promotion, strengthening state and junior associations within the region; development of a regional publication; improvement of communication and a unified attitude of breeders; to provide market information and expertise; to serve as a coordinator of events between the Association and the industry; to increase breeder involvement; and to strengthen ties between the NALF and the Heartland Limousin Association.



# ROM'N LIMOUSIN "WHERE CLASS MEATS CARCASS"

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# "On the Road Again"



By Bev Summerbell

## 7 PRAYERS FOR THE NEW YEAR

May your health improve.  
May your friends be blessed.  
May your family be loved.  
May your finances multiply.  
May your pains disappear.  
May your worries be less.  
May GOD BLESS You!

I found this saying on Facebook, and I would like to elaborate on these prayers for 2023...

**Health:** As we get older, we find that we have more and more health issues; bad backs, knee problems, breathing issues, and the list goes on and on. If you, like Dean, are suffering with a health concern, I hope you will find relief and healing in the upcoming year. Dean will be going to a pulmonologist in February, and we are hoping there will be a treatment or medication that will help his breathing.

**Friends:** Dean and I have been blessed to have met so many wonderful people through our job with the Heartland Limousin Association. Many of these people have become lifelong friends and we cherish the time that we have been able to spend together. Sadly, we have lost several of our good Limousin friends this past year. Please keep their families in your prayers at this difficult time.

**Family:** We are fortunate to have our family living close by. Our two sons, Mike and Scott, and their wives Sarah and Karen, along with our four granddaughters; Erin, Annika, Grace, and Mackenzie, live within five miles of us. We enjoy spending time with them, and they are all wonderful about

keeping our lawn mowed and our driveway/sidewalk shoveled.

**Finances:** We are all suffering with the high cost of gas, increased prices at the grocery store, feed and hay costs that have gone through the roof, and the price of fertilizer that continues to rise. We need higher prices for our cattle to offset all these other costs.

**Pains:** We all suffer with some kind of aches and pains. I read a funny saying that I thought you would enjoy. It went like this, "If you are going to sit on the floor, make sure you have figured out a way to get back up".

**Worries:** I find myself worrying about things, and some things are out of my control so fretting about them won't really help. My biggest concerns are "Will there be enough ads for each issue of the Heart Beat?" and "Will the paper get delivered on time?". These things depend on the printer and the U.S. Postal Service, but I still worry about them all the time. Other things that cause concern are driving conditions as we travel to and from a sale. The winter weather conditions in the Upper Midwest are a major cause of concern.

As we begin a New Year, we hope that you will have many blessings come your way!

# Recipe of the Month

## Busy Day Soup

This vegetable/beef soup really "hits the spot" on these cold winter days! I'm sure there are many different versions of this soup, but this one is simple to make and has just a few ingredients.

Bev Summerbell

### Ingredients

- 1 lb. ground beef
- 1 package onion soup mix
- 1 ¾ cup mixed frozen vegetables
- 5 cups water
- 1 can diced tomatoes
- 1 cup elbow macaroni

### Directions

1. Brown hamburger
2. Pour in water, onion soup mix and tomatoes with their juices
3. Simmer for 1 hour on medium low heat
4. Add uncooked macaroni noodles and frozen mixed vegetables
5. Cook for at least another 15-20 minutes on medium heat
6. Cook until noodles and vegetables are tender



Dean & Bev want to wish everyone a very Happy New Year!



Congratulations to Shane and Amber Muxfeldt of Logan, IA on the birth of their son, Kolter Micah, on November 27, 2022. He weighed 8 lbs. 4 oz. and was 20.5 inches.

# Happy Valentines Day



# Expo Bound

**SATURDAY, FEBRUARY 11 • 2 PM**  
Aisle Parade with People's Choice

**SUNDAY, FEBRUARY 12 • 11 AM**  
Iowa Limousin Association Beef Expo Sale

## VL Kool Hand Luke 209K

DEBV Gladiator 917G x VL Fanny Mae 811F  
A great herd sire prospect. Kool Hand Luke is deep-bodied and thick-made with awesome structure and a high-quality look. He has an EPD profile that is well-balanced across the board.

## VL King Ranch 218K

CELL Envision 7023E x KORC Snow Angel 301A  
King Ranch is a definite PUREBRED herd sire prospect with breed-leading numbers and genetics. This muscular, high-performing Envision son is stout, sound and well made. His full brother, Hunker Down, is working for Wulf Cattle in their program.

## DEBV Kall Ahead 230K

DEBV Gladiator 917G x CELL 7153E  
Ranking in the top 1% of the breed for both calving-ease and birth weight, this sire prospect is a great choice to breed your heifers. He is a full brother to our bull that sold at last year's Expo to Freebird Farms, TN, and was an Expo stand out. With Kall Ahead you won't need reservations to get to the front of the line.

## DEBV Kimball 231K

DEBV Gladiator 917G x DEBV Glimer 911G  
Extremely well-balanced from both a numerical and visual perspective. Kimball is easy-fleshing, deep-ribbed and thick. This high-percentage Lim-Flex will produce fancy offspring that will be in high demand.

## DEBV Kokimo 232K

DEBV Gladiator 917G x DEBV Gum Drop 936G  
Kokimo is a fancy show prospect for the PUREBRED division. Her eye-catching phenotype will make you appreciate her even more. She also has nicely balanced EPDs, making her an appealing breeding piece.

Contact us anytime for more information on our cattle bound for the Iowa Beef Expo.



Congratulations to Chase Cobb for winning Reserve Champion Futurity Heifer at the 2022 Iowa Beef Expo! DEBV Jaylynn 130J was our Lot 22 consignment in the sale.



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# Junior Beat



Congratulations to Sutton Hennessey of Des Lacs, ND, for winning the Grand Champion Limousin banner at the North Star Classic with his heifer Karma 2215K. She is a 2/1/22, homozygous black, double polled, 50% Lim-Flex daughter of PVF Blacklist 7077 out of Riverstone Charmed. This heifer went out to be selected as the **Reserve Supreme** Champion Overall Breeds. The show was held December 2-4, 2022, in Valley City, ND.



Missouri juniors have fun exhibiting their cattle in several shows.



Elizabeth Hanson of Velva, ND, took home the Reserve Grand Champion banner at the North Star Classic in Valley City, ND, on December 2-4, 2022, with her Limousin heifer SL Cookies 202K, a 5/1/22 daughter of SSTO Guns N Roses out of SL Breathless Angel. Elizabeth is the granddaughter of Jerry Effertz, Effertz Black Butte Acres of Velva.



Ben Spencer of Gibbon, NE, took home the Grand Champion Lim-Flex banner at the Nebraska AGR "Winter Preview Show" December 17, 2022, at the Nebraska State Fairgrounds in Grand Island. He exhibited J6 Caitlyn 545K under Judge Ryan Rathmann.



Hailey Hait, 22-month-old daughter of Brian and Jess Hait of Carlisle, IA, had a great time looking at cows at the Bosch Private Treaty Sale.



The Iowa Limousin Junior Association officers for the upcoming year are Emmet Long, President; Riley Long, Vice President; Peyton Long, Secretary; Paige Baier, Treasurer. Second row: Maria Long; Sarah Long, Junior Advisor; Dalton Miller.



Grant Anderson presented the Iowa Limousin Association scholarships to Emmet, Riley and Peyton Long of Afton at the ILA Annual Meeting.



Dixon, son of Adam & Jonelle Schmalshof, ATA Limousin of Avon, IL, had fun at the Heart of Missouri Sale.

KANSAS • MINNESOTA • MISSOURI • NEBRASKA • SOUTH DAKOTA

## Six States. One Goal.



[heartlandlimousin.org](http://heartlandlimousin.org)

IOWA • KANSAS • MINNESOTA • MISSOURI • NEBRASKA





# SYMENS BROTHERS

## 43rd Annual

### MUSCLE UP FOR PROFIT SALE

Thursday, February 23, 2023 • 1 PM

At the Farm - Amherst, South Dakota

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#### SYES KNOCKOUT 23K

PB • HP/B • 2/27/22 • BW: 90 lbs. • Adj. WW: 758 lbs.

SYES Easy Going 77E x Miss SYES Backstage 32H

CE: 15 BW: -1.0 WW: 74 YW: 114 MK: 20 CM: 9 SC: 0.71  
DC: 17 YG: -0.43 CW: 31 RE: 1.04 MB: -0.33 \$MI: 44



#### SYES KARMA 32K

PB • HP/B • 4/10/22 • BW: 90 lbs. • Adj. WW: 732 lbs.

SYES Encore 315E x Miss SYES Canyon 31F

CE: 13 BW: 0.7 WW: 82 YW: 125 MK: 18 CM: 7 SC: 0.68  
DC: 16 YG: -0.55 CW: 28 RE: 1.23 MB: -0.14 \$MI: 54



#### SYES KOLTON 313K

PB • HP/Red • 3/1/22 • BW: 84 lbs. • Adj. WW: 808 lbs.

TREF EZ Street 107E x Miss S312HYES Earthquake

CE: 10 BW: 1.7 WW: 75 YW: 112 MK: 30 CM: 6 SC: 0.80  
DC: 14 YG: -0.49 CW: 31 RE: 1.07 MB: -0.09 \$MI: 54



#### SYES KEPT OVER 425K

PB • HP/HB • 4/8/22 • BW: 96 lbs. • Adj. WW: 783 lbs.

JBV Yellowstone 901G x Miss SYES Elisha 425E

CE: 6 BW: 3.4 WW: 80 YW: 122 MK: 25 CM: 4 SC: 1.12  
DC: 13 YG: -0.70 CW: 31 RE: 1.63 MB: -0.27 \$MI: 50



#### SYES KANE 601K

PB • HP/Red • 4/2/22 • BW: 92 lbs. • Adj. WW: 763 lbs.

SYES Hardrock 65H x Ms Basy 464Z 602E

CE: 12 BW: 0.2 WW: 76 YW: 109 MK: 30 CM: 6 SC: 0.49  
DC: 9 YG: -0.65 CW: 22 RE: 1.42 MB: -0.02 \$MI: 58



#### TJ KING OF HEARTS 752K

PB • HP/Red • 3/8/22 • BW: 97 lbs. • Adj. WW: 754 lbs.

TREF EZ Street 107E x Miss Beaner Cadillac 651H

CE: 6 BW: 3.6 WW: 77 YW: 118 MK: 30 CM: 4 SC: 0.82  
DC: 15 YG: -0.55 CW: 38 RE: 1.37 MB: -0.02 \$MI: 57

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# Iowa News...

## Annual Meeting, Banquet/ Benefit Auction

Members of the Iowa Senior and Junior Limousin Associations (ILA) held their annual meeting, banquet and benefit auction Saturday, November 12, 2022. The event took place at the Iowa Cattlemen's Building in Ames.

The day began with a meeting of the senior board followed by the annual member meeting and the junior meeting. Paul Millhollin, president, welcomed everyone. Reports were given by Grant Anderson, ILA secretary/treasurer; Dean Summerbell, HLA Executive Secretary; Ann Vorthmann, ILA Beef Expo sale chairman; and Paul Millhollin, Limousin representative for the Iowa Beef Breeds Council. There was also a discussion and update on changes that are recommended for the "Limi-Lady Classic" show that is held immediately following the Open Show at the Iowa State Fair.

There was time for socializing before the delicious meal prepared by members of the Iowa Limousin Association. We would like to **thank** Sarah Long for cooking the beef brisket, Becky Duckett for preparing the loaded mashed potatoes, green beans, and a salad; and Ann Vorthmann and Deb Miller for baking the cupcakes for dessert. The ILA provided the beverages for the meal.

## Election

The Iowa Limousin Association would like to **thank** Tom Doyle of Eddyville and Lowell Hermon of Carlisle for their dedication and service on the ILA board of directors. Returning members of the board are Paul Millhollin, Jason Boyer, Dave Book, and William Long. Newly elected members are Fritz Baier and Mark Leonard.

## Awards



*Dalton Miller of Treynor, center, received the ILA "Outstanding Herdman" Award from Dana Duckett and Mahlon Kurtz at the ILA Annual Meeting.*

Congratulations to Curtis McClellan for being nominated as the ILA "Commercial Producer of the Year". Boyer Family Farms were selected as the ILA "Seedstock Producer of the Year". They will be recognized at the Iowa Beef Expo Limousin Sale in Des Moines February 12, 2023.

Juniors receiving awards were Dalton Miller of Treynor, who was given the ILA "Outstanding Herdsman" and Peyton, Riley and Emmet Long of Afton who were presented with the ILA scholarship.

Juniors who have exhibited Champion Limousin and Lim-Flex cattle this past year across the state of Iowa, regionally and nationally, were recognized at the banquet. We appreciate your enthusiasm and accomplishments promoting the Limousin breed.

Level I winners, taking top prize in one show, were Kylie Anderson, Jaelyn Anderson, Dawson Book, Brady Edge, Elsie Jensen, Brooklyn Kline, Allison Leonard, Kyle Linhart, Riley Long, Ava Miller, Owen Powell, Braden Smalley, Aubree Wallace, and Neveaha Wicke.

Those who took home the champion banner in two shows, winning at Level II, were Kacey Boyer, Michael Jensen, Brendyn Meyer, Mason Peeters, and Mason Shipman.

Paige Baier was champion at three shows, Level III, and Dalton Miller took home the top prize at four shows, putting him at Level IV.

## Benefit Auction



*Ava Miller and Maria Long did a great job displaying the items for the bidders on the Iowa Limousin Association Benefit Auction.*

The evening concluded with the benefit auction, auctioned by Curtis

Wicke of Buffalo Center. Some of the interesting items on the auction included a Limousin crock, signs, a Christmas decoration, Iowa State basketball tickets, and a variety of food items including cherry and apple pies, cupcakes, salsa, fudge, cookies and bars, beef sticks, and smoked salmon and venison. In addition, several semen packages were also sold on the auction.

The association would like to **thank** everyone for their donations and/or bids. The money raised goes to support both associations in the upcoming year!

## Mark Your Calendar

The Iowa Beef Expo Limousin Sale begins at 11:00 a.m. on Sunday, February 12, 2023. This is the same day and time as the sale last year. The sale will be held in the North Annex sale ring in the State Fair Coliseum in Des Moines. If you are not able to attend, you can be on the phone with any of the Limousin representatives at the sale or you can bid online at LiveAuctions.TV.



*Iowa juniors received awards at the annual meeting for exhibiting champions this past year at Level I, II, III or IV.*



*The Iowa Limousin Association elected officers for the upcoming year at their annual meeting in November. Front row: Paul Millhollin, President; Matt Abbas, Vice-President; Grant Anderson, Secretary/Treasurer. Second row: Directors William Long, Deb Miller, Fritz Baier, Third row - Jason Boyer, Nick Duckett, Dana Duckett, Brian Hait, Dave Book.*

## In Memoriam



Shawn Daniel Cogley, 62, of Colfax, Iowa, passed away November 3, 2022, at the family's Hawthorne Farm. Services were held November 10, 2022, at the Howard Street Christian Church in Colfax, Iowa.

He grew up and attended school in Colfax, Iowa, where he enjoyed participating in basketball, football and track. He earned his Bachelor's Degree in Animal Science from Iowa State University.

Besides farming and raising Limousin cattle, Shawn held a variety of jobs including being a salesman for Moorman Feed, he fixed up and sold old machinery, and in 2003 he purchased the Colfax Sale

Barn. Shawn took great pride in the land and animals on the family farm.

To his siblings, Shawn was a mentor, advisor, and problem solver. He enjoyed spending time with his nieces, nephews and other relatives. Shawn had quite a few favorite quotes including "Once a job is first begun, never stop until it's done," and "Whether big or small, do it right or not at all".

Shawn is survived by two brothers, three sisters, 11 nieces and nephews, five great-nieces and nephews and many other friends and relatives.





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Weldon, Iowa



## HUNT LIMOUSIN HERITAGE *Online Bull Sale*

January 31, 2023 • [L365Auctions.com](http://L365Auctions.com)

These sale highlights will be available  
for your evaluation at the National Western.



**DANH KRAVE 92K**

LF 56% • HP/HB • 3/6/22  
S: HUNT Herdsman 80H  
D: DANH Dora 52D  
BW: 1.4 WW: 82 YW: 126  
MK: 19 DC: 16 MB: 1.15 \$MI: 68



**HUNT KEY LARGO 09K**

LF 71% • HP/HB • 2/4/22  
S: Wulfs Gaylord C904G  
D: HUNT Henrietta 122H  
BW: -0.4 WW: 76 YW: 103  
MK: 24 DC: 11 MB: -0.11 \$MI: 52



**HUNT KIT KAT 62K**

51% LF • HP/B • 2/18/22  
S: MAGS Faultless 154F  
D: DANH Alto 35A  
BW: 0.5 WW: 78 YW: 124  
MK: 22 DC: 15 MB: 0.26 \$MI: 64

We welcome you to join us January 31 for our Third Heritage Online Bull Sale. The 21 herd sire prospects we chose to offer represent the productive, functional, eye-appealing cattle we have worked hard to produce for generations. We're confident these bulls will add value to seedstock and commercial operations alike.

**Open House & Private Treaty Kick-Off**

**JANUARY 14, 2023**

**10:00 AM - 4:00 PM**

**SALE MANAGEMENT:**

MC MARKETING

KILEY McKINNA, 402-350-3447 • WILEY FANTA, 320-287-0751

Videos will be available at [www.huntlimousin.com](http://www.huntlimousin.com)

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Charles & Nancy Hunt • Dan, Melinda, Jenna, Adeline & Houston Hunt  
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**80 BULLS AVAILABLE PRIVATE TREATY**



# Kansas News...

## Did You Know?

Did you know that the beef cattle sector is the single largest sector in the Kansas agriculture industry, and is recognized nationally and globally for raising healthy cattle and producing high-quality beef. Kansas has the third largest number of cattle on ranches and feedyards and has a significant role in the nation's beef processing as well.

Agriculture-related education is a source of strength in the state. The beef cattle industry is well respected on a state and national level. There are concerns about the weather and fluctuating prices, challenges that face the beef

cattle industry. Fluctuating land prices, changes in land use, and generational transfer add to the challenges the industry must continue to address.

As the beef industry adapts to meet consumer demands, it must identify goals for strategic growth based on competitive advantages of raising and feeding cattle and processing beef in Kansas. Collaboration will be key to developing a long-term growth strategy for the Kansas beef cattle industry, a strategy that not only builds upon earned brand equity and the tradition of this industry, but that encourages growth and future prosperity for the Kansas beef cattle

community. (Information for this article was taken from the agriculture.ks.gov Facebook page).

## Kansas Breeders Exhibit Cattle

Many Kansas juniors and breeders will be traveling to Oklahoma City, Oklahoma, to take part in the 2023 "Cattlemen's Congress" the first week in January. Watch for the show results and photos in the March/April *Heart Beat*.



## Thank You

The Kansas Limousin Breeders Association (KLBA) hosted a Pampered Chef party in November. This was a fundraiser for the KLBA, and the money raised will help support the senior and junior associations in the upcoming year. Natalie Snyder, Pampered Sale Consultant, of Fort Scott, served as the Pampered Chef host. The KLBA would like to **thank** Natalie for serving as a sale consultant for the party and to everyone who purchased items to help support the association.

# Nine+1 Plus 1 Limousin Sale

Featuring the influence of JBV Yellowstone

**February 9, 2023**

Hosted on L365Auctions.com

Our 'Nine Plus 1 Sale' features nine big, stout, growthy bulls plus one female lot—the pick of several Yellowstone bred heifers.



**JBV Bankroll 114J**

HP/B · Purebred · 4/18/21  
S: JBV Yellowstone 901G  
D: JBV Country Song 815F



**JBV Denali 204K**

HP/B · Purebred · 1/1/22  
S: CJSL Data Bank 6124D  
D: JBV Girl Crush 422B  
*Maternal brother to Yellowstone.*



**JBV Yosemite 205K**

HP/HB · 82% Limousin · 1/5/22  
S: JBV Yellowstone 901G  
D: JBV Katniss 215Z



**JBV Milestone 206K**

HP/Red · Purebred · 1/6/22  
S: Wulfs Fifty T804F  
D: JBV Bubbles 702D



**JBV Full Moon 123J**

P/B · 85% Limousin · 9/1/21  
S: JBV Yellowstone 901G  
D: JBV Miranda 801E



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We welcome your visit.*

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All bulls selling have  
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# NEW SALE DATE



TREF  
HARDCORE  
204H  
His sons sell!



GREENWOOD  
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IMPACT  
His sons sell!



TOMV  
DIESEL  
619D  
Sons &  
daughters sell!



TREF  
GUNPOWDER  
290G  
Sons &  
daughters sell!

## VAUGHN FARMS LIMOUSIN GENETICS *For the* FUTURE PRODUCTION SALE

**WEDNESDAY, FEBRUARY 15, 2023**  
Napoleon Livestock • Napoleon, ND

### SELLING 45 BULLS

Sired by: TOMV Diesel 619D, Greenwood Electric Impact,  
TREF EZ Street 107E, TREF Gunpowder 290G,  
TREF Engineer 807E, TREF Hardcore 204H,  
DLVL Draft 622D, JYF Groundfloor 303G,  
Amaglen Forged Steel, TOMV Harry 031H  
and GATS Xerxes

**16 Bred Heifers due to calve**  
**March 15 to May 1**

Bred to: SYES Holden 415H and TOMV Harry 031H

#### SALE MANAGEMENT:

**MC**  
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Tom 701-520-0110  
www.vaughnfarmslimousin.com





# Minnesota News...

## North Star Point Series Awards

The North Star Point Series concluded with the award banquet held on November 6, 2023 at the Golden Bubble in Wells, Minnesota.

This series was created to offer Minnesota youth exhibiting all breeds a system to accumulate points from accolades won with their cattle projects for the year. Titles were awarded in the following categories; Top 10 Exhibitors, Top Five Breeding Heifers and the Top Five Market Animals, along with the addition of the top two winners in each respective breed. Winners in the Minnesota Bred and Owned division were also recognized at the banquet.

The Limousin breed champions received a leather boot bag and a banner and the reserve champions took home a backpack and a banner for their success in the show ring. These prizes were donated by the Minnesota Limousin Association.



Grace Hoover of Dundas, Minnesota, took home the Reserve Grand Champion Limousin Female with MRL Jada, a 9/23/21, double black, double polled, 78% daughter of ELCX Kings Landing 599D ET out of MRL Ava 320A.

The Grand Champion Steer title was also won by Grace Hoover of Dundas, Minnesota. DSUL Randell 131J ET is a 4/17/21, double black, polled son of Here I Am out of DSUL Kaitlyn B08 ET.



Scott Swanek of Dexter, MN, took home the Champion Limousin Bred-and-Owned Limousin award with SWNK Queen 1951, a 1/20/21, homozygous black, homozygous polled, 44% Lim-Flex daughter of TASF Crown Royal out of SWNK Queen 8951.

Paul Bartsh, Limousin breeder from Rushford, is one of the founders of the North Star Point Series. The series ended with the Minnesota Beef Expo Junior Show October 23, 2022, at the state fairgrounds in St. Paul, Minnesota.



The Grand Champion Limousin Heifer was exhibited by Beau Peine of Hastings, Minnesota. DL Just About Perfect 624, is a 3/22/21, homozygous black, homozygous polled, 75% Lim-Flex daughter of DHVO Deuce 132R out of WLR Eden ET.



Ethan Neumann of Altura, Minnesota took home the Reserve Champion title with his steer Jericho 53J, a 3/11/21, polled, cream, 25% Lim-Flex son of Ratliff Majority Rules out of A108, a commercial cow.

### Congratulations

Congratulations to Boss Lake Ms Molly 812F ET, a 2/5/18, black, homozygous polled, purebred daughter of Cottage Lake Border Agent out of AUTO Olga 498A, owned by Wiley Fanta of Starbuck, Minnesota. She took home the Silver Award in the "Miss North America" competition, representing the United States of America. This was part of the 2022 Limousin "Champions of the World" competition.



### Best Wishes

Amelia Schatz of La Center, Minnesota, graduated in December of 2022 from Kansas State with a degree in Agricultural Communications. She will be starting a position with Kansas Wheat as the Communications and Event Coordinator. Amelia is the daughter of Lonnie and Susan Schatz of Le Center and granddaughter of Phyllis and the late Cecil Smith of New Prague.



## Selling At The



February 3, 2023  
Rapid City, SD

### SHWK Kodiak 641K

Purebred • Homo Polled • Red • 2/19/22

TREF EZ Street 107E x TREF Harmony

BW: -0.8 WW: 72 YW: 109 MK: 28 DOC: 20 RE: 1.24 MB: -0.19

Kodiak is a low birth weight bull with loads of muscle. He was born at 72 lbs. and grew to a 205-day weight of 827 lbs. on a first calf heifer! He ranks in the top 1% for docility, has GE EPDS and carries two copies of the F94L myostatin gene. We believe he will make a great addition to any herd. Come see him at BHSS!



In loving memory of  
**Emily S. Weiler**  
July 13, 1989 -  
August 6, 2022



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# Minor Limousin

## INAUGURAL ONLINE SALE

March 30, 2023 • Hosted by L365Auctions.com

### DAMS REPRESENTED

### SELLING 15 LOTS

Show Heifers  
Bred Heifers  
Open Yearling Heifers



### MINO Fiona

Homo Polled • Homo Black • 57% Lim-Flex  
CJSL Creed 5042C x AUTO Callie 403D

### Ratliff Google 911G

Double Polled • Homo Black • 50% Lim-Flex  
Silveiras Style 9303 x Riverstone Charmed



### MAGS Hemera 1641H

Homo Polled • Homo Black • 50% Lim-Flex  
PBRB Bunk House 48B x MAGS Constance

### AUTO Callie 403D

Homo Polled • Homo Black • 62% Lim-Flex  
AUTO Power Plus 133B x AUTO Rebeca 292S



### SIRES REPRESENTED

TREF Hardcore 204H • FWLY LHC Capital • MAGS Federal Reserve  
ROMN Graffiti 103G • CJSL Dauntless 6257D • AUTO Blaque Blazer 100F  
Ratliff Jump Start 340J • ATNF Higher Revenue JCLC013H

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# Missouri News...

## Heart of Missouri Hosts Sale at Lebanon

The Heart of Missouri Association hosted their annual sale at the Exchange at Wall Street Cattle Co. near Lebanon, Missouri, on November 19, 2022. A brisk day greeted a good crowd of buyers who came to evaluate and purchase the 68 head of Fullblood, Purebred, and Lim-Flex females and bulls along with genetic opportunities consigned by 17 breeders from Illinois, Louisiana, Missouri, Oklahoma and Texas.

The top-selling lot was the first heifer calf out of Tucker x Gigi consigned by P Bar S Ranch of Sand Springs, Oklahoma. The spring of 2023, red, homozygous polled, 25% Lim-Flex female opportunity was purchased by J&J Cattle Co. of Snook, Texas, for \$7,500.

A Halas x Conley Sandy flush consisting of a double black, homozygous polled, 47% Lim-Flex opportunity consigned by the Wilder Family of Snook, Texas, was purchased by P Bar S Ranch for \$6,000.

Ken Flesner of West Point, Illinois, purchased

DLCN 124H ET, an 11/13/20, black, homozygous polled, 51% Lim-Flex daughter of CJSJ Creed 5042C out of PBRS Destiny 6285, AI'd to CELL Freedom 8020F, for \$5,250. She was consigned by Red Rock Limousin of Gary, Texas.

Linhart Limousin of Leon, Iowa, purchased a Kings Landing x Conley Sandy flush consisting of a homozygous black, homozygous polled, 40.5% Lim-Flex opportunity, consigned by the Wilder Family, for \$5,000.

Wulf Cattle of Morris, Minnesota, purchased J Bar J Jagged Rock 113J, a 2/26/21, Lim-Flex son of GLDL 113J, consigned by J Bar J Limousin of Lebanon, Missouri, for \$5,000.

Kent Flesner struck again purchasing AUTO Helena 698H, a 12/17/20, homozygous black, homozygous polled, purebred daughter of Riverstone Crown Royal out of CELL Miss Responder 6078D, bred to COLE Genesis, consigned by Pinegar

Limousin of Springfield, Missouri, and KLS Farms of Chatham Louisiana, for \$4,000.

Abigail Overshon of Dixon, Missouri, purchased AUTO KLS Kristal, a 2/1/22, homozygous black, polled, 50% Lim-Flex daughter of Gateway Follow Me F163 out of AUTO Fedora ET, consigned Pinegar Limousin and KLS Farms, for \$3,900

Kent Flesner was the volume buyer at the sale.

### Averages:

5 Open Females .....	\$3,080
1 Pick .....	\$7,500
13 Genetic Opportunities .....	\$2,388
34 Spring Breds .....	\$1,977
8 Fall Pairs .....	\$2,301
7 Bulls .....	\$3,264

Auctioneer: C. K. "Sonny" Booth

Sale Management: MC Marketing Management



Josh Glendenning, President of the Heart of Missouri Association, welcomed the bidders to their annual sale near Lebanon, MO.



Jay Wilder, Wilder Family Limousin of Snook, TX, purchased the high-selling lot at the Heart of Missouri Sale.



Charles Linhart of Leon, IA, purchased a high-selling genetic opportunity at the Heart of Missouri Sale.



Casey Fanta, Wulf Cattle of Morris, MN, purchased a high-selling bull at the Heart of Missouri Sale.



By the looks of the crowd, November 19th near Lebanon was a chilly day for southern Missouri.



Sonny Booth & Kiley McKinna get ready for the Heart of Missouri Sale.



Ron & Shirley Peckman, Prairie Creek Ranch of Richards, MO, attended the sale.



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# *Every Sunrise has its Sunset*

Schott Limousin  
its 40 Years  
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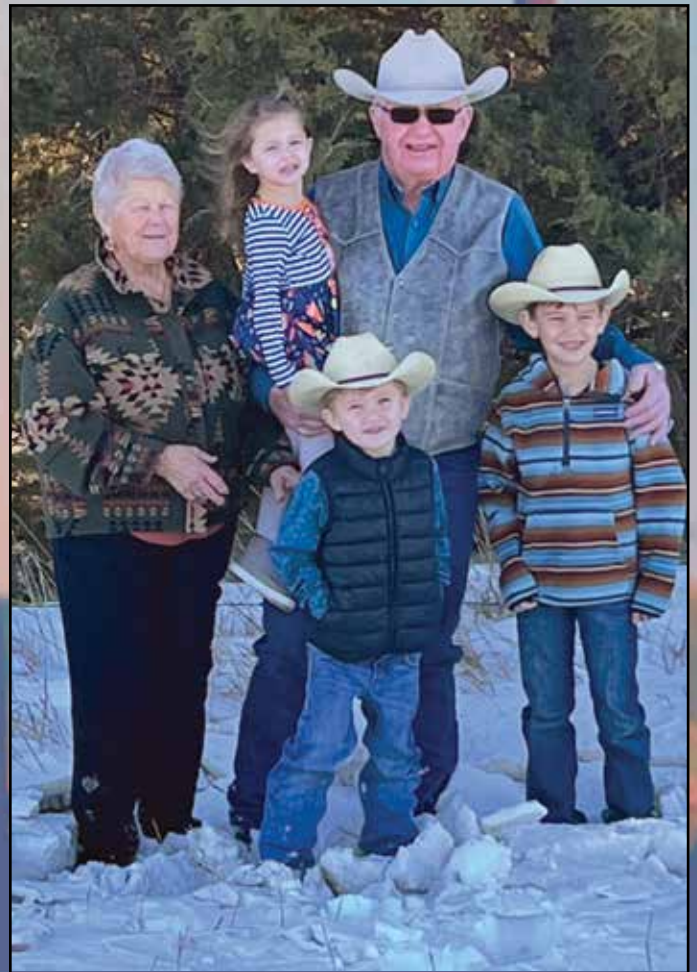


We are pleased to announce that Lakeview Limousin (Adam and Megan Davis, and Wes and Mandeew Jewett) of Page ND have purchased the majority of the Registered Schott Herd.

Lakeview Limousin will be presenting a very unique offering of all TWO YEAR OLD BULLS in their first annual sale. Adam and his folks have been longtime customers and have been building up their herd over the years with Schott Genetics.

The connection between Schott Limousin and Lakeview Limousin is bonded through hard work, dedication to animal husbandry and a deep feeling of keeping generations to come farming and ranching.

A field day with special guest speakers and viewing of the coming 2 year old bulls is being planned for this summer!



Thank You

Jim & Priscilla, Naomi  
Jared, Lisa, Jax, & Josh



# Nebraska News...

## Nebraska Cattlemen's Classic

The annual "Winter Edition" of the Nebraska Cattlemen's Classic will take place February 18-26, 2023, in Kearney. The Nebraska Cattlemen's Classic started in 1991 and has now been rebranded to the NCC – The Classic. This year marks the 32nd anniversary of the Traditional Classic Event.

The Classic will continue to build on the foundation of three events that bring opportunities to cattlemen of all ages; the NCC Classic Pop Up held August 20, 2022, The NCC Classic Fall Edition held November 3-6, 2022, and the NCC Winter Edition in February. All of these events take place at the Buffalo County Fairgrounds in Kearney.

The Winter Edition of The Classic features bull sales, a commercial heifer pen sale, a junior show, a judging contest, scholarship opportunities, the aspiring young cattlemen program, the battle of the breed associations, and a commercial trade show.

All of the breed shows will be held on Wednesday, February 22nd. The

Limousin breed will show at 9:00 a.m. in the South Ring. The bull sales will take place on Thursday, February 23rd, starting at 10:00 a.m. The Limousin bulls will be the sixth breed to sell that day. The Supreme Row will be at 7:00 p.m. on Thursday evening.

On Friday, February 24, there will be a fancy heifer show and sale followed by prospect steers. Showmanship will take place on the 25th, and the Classic concludes with the Breeding Heifer Junior Show on Sunday, February 26.

## Upcoming Sales

Mark your calendar for these production sales in the state of Nebraska; January 24, Bullis Creek Sale at the farm near Wood Lake; January 31, Hunt Limousin Ranch "Heritage Online Bull Sale on L365Auctions.com; Nebraska Cattlemen's Classic February 18-26 in Kearney; March 2, J6 Farms Annual Bulls & Female Sale at Gibbon, and March 12, Boyer Limousin Annual Production Sale at the farm near Liberty.

## Congratulations!



*Ben Spencer of Gibbon, NE, won the champion Limousin banner at the Cheyenne Livestock Exposition in Cheyenne, WY, November 13-27, 2022, with DL Jezebel 610J, a 2/2/21, homozygous black, double polled, 56% Lim-Flex daughter of RLBH Air Force One out of WLR Eden ET. He went on to be selected as the 5th High Overall Open Breeding Heifer.*



[www.facebook.com/HeartlandLimousinAssociation](https://www.facebook.com/HeartlandLimousinAssociation)



## The Fall In Review

We enjoy looking back at the compilation of sales we were a part of in 2022. It is our pleasure to serve both buyers and sellers alike. Having a customer base like we do makes each trip worth every mile.

As our 2023 is filling up, be sure to contact us to get your sale date booked!

Visit [www.mcmarketingmanagement.com](https://www.mcmarketingmanagement.com) for a full sale listing.

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# Nebraska News...

## In Memoriam



Kathleen Lenore Miles, 94, of Thedford, Nebraska, passed away December 7, 2022, at Callaway Good Life Center in Callaway, Nebraska. She is the mother of Limousin breeder Marian (Mark) Nutter of Thedford, Nebraska. Services were held December 10,

2022, at St. Mary's Catholic Church in Mullen, Nebraska.

She grew up on the Shanley Ranch, just three miles south of Brownlee, Nebraska, graduated from Assumption Academy in Chadron, Nebraska, and she majored in English at Duchesne College in Omaha, Nebraska.

Kathleen and her husband, Robert,

lived on his parent's ranch until 1962 when they moved south of Brownlee and went into ranching for themselves. In 1991, they moved to Thedford. She loved music, dancing, reading, and she never gave up on correcting the family member's grammar.

She is survived by her three children, Marian (Mark) Nutter,

Colleen Robb and Matt (Carmen) Miles; seven grandchildren; and eleven great-grandchildren along with other friends and family.



## In Memoriam



Norma Dee Effertz, 78, of Velva, North Dakota, passed away suddenly on November 19, 2022. Services were held November 26, 2022, at Oak Valley Lutheran Church in Velva.

She was born in Lakota, North Dakota, raised on a dairy farm, graduated from Crary High School and North Dakota State University with a degree in Home Economics Education in 1966.

Norma and her husband, Jerry, raised their three daughters, Maria, Lisa, and

Kayla, on their ranch, Effertz Black Butte Acres, near Velva, North Dakota. She was employed by Singer Sewing Company, the North Dakota Dairy Council, and as a nutritionist for the Women, Infants and Children (WIC) Program.

In addition to her employment, Norma was a 4-H leader, member of the NDSU Consultation Board and the State Farm Service Agency (FSA) Board. She was also active in the Limousin breed, serving as Secretary/Treasurer for the North Dakota Limousin Association, a board member

of the Heartland Limousin Association, and a member of the North American Limousin Foundation. Norma received the North Dakota Soil Conservation Achievement Award in 1981.

Norma was a member of the Oak Valley Lutheran Church where she served as the President of the Women's Group and a Sunday School teacher. Her priority in life was making people feel welcome, accepted and loved. She would prepare a meal for guests, share a glass of wine, or embroider a message for friends and family. Norma loved trail riding, traveling

with Jerry to multiple countries exploring cattle ranches, and meeting new friends.

She is survived by Jerry, her husband of 56 years, daughters Maria Effertz and Kayla (Craig) Kleven, two grandchildren, two step-grandchildren, a sister and several nieces, nephews and other relatives and friends. Norma was preceded in death by her parents and daughter Lisa, age 9.



## SPRING CREEKS CATTLE CO. BULL SALE

SUNDAY, FEBRUARY 19, 2023 • 1 PM CST  
FENNIMORE LIVESTOCK EXCHANGE, FENNIMORE, WI

Selling 70 Head:

45 Bulls, 20 Bred Females, 5 Open Heifers

Sire Groups Include:

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# South Dakota News...

## Annual Meeting, Banquet and Benefit Auction

The South Dakota Limousin Association (SDLA) invites you to mark your calendars for Thursday, February 2, 2023, for the annual South Dakota Limousin Association meeting, banquet and benefit auction.

The venue for this event will be the Courtyard by Marriott at 580 Watiki Way, Box Elder, South Dakota. The phone number for the hotel is 605/791-0945. The social begins at 6:00 p.m. MST followed by the banquet and benefit auction.

Please contact any member of the SDLA board of directors to let them know what you are donating to the benefit auction. If you are not able to attend, you can leave your bid with a board member or be on the phone during the auction.

We appreciate your support of donations and bids. The money raised goes to support the association for the upcoming year.

## "Limi's Rally to Rushmore"

Mark your calendar for July 7-13, 2023, the date for the National Junior Limousin Show & Congress in Rapid City, South Dakota. The event will take place at the Rapid City Convention Center. The headquarters hotel is the Holiday Inn, Rapid City Downtown on North Fifth Street, and the overflow hotel is the Best Western Ramkota Hotel on LaCrosse Street. A feature of the NALJA show will be a bus tour of Mount Rushmore on July 8th. This annual event will be hosted by the South Dakota Limousin Association.

## Upcoming Show & Sales

The South Dakota Limousin Association will be part of consignment shows and sales in January and February. We hope to have a large contingent of seedstock and commercial breeders as well as other Limousin enthusiasts attend the 2023 Sioux Empire Livestock Show & Sale in Sioux Falls on January 25th and the Black Hills Stock Show & Sale in Rapid City February 3rd. New this year, the Limousin consignments in Sioux Falls will be shown and sold under the AOB (All Other Breeds) section.


The Black Hills Stock Show begins at 9:00 a.m. MST, with the sale following at 1:00 p.m. auctioned by C.K. "Sonny" Booth.



*Red Carpet*  
LIMOUSIN SALE



## In Memoriam

 John Vincent DeRungs, 62, of Ramona, South Dakota, passed away November 10, 2023, at Madison Regional Health System. Services were held November 18, 2023, at St. Williams Catholic Church in Ramona.

He was born in Mitchell, South Dakota, and attended school in Ramona. John was proud of his family and enjoyed working side-by-side with his son, Logan, his brother, and nephews on the family farm. He loved team roping and raising horses, dancing, hunting and smoking meat. John was a two-time cancer survivor; first, his senior year of high school and then in 2013.


John's life centered around breeding,

feeding, showing and talking about cows; more specifically, Limousin cattle. He would always say his favorite hobby was cows.

In February of 2022, John received the "Commercial Producer of the Year" award from the South Dakota Limousin Association. It was presented at the SDLA banquet, which took place in conjunction with the Black Hills Stock Show.

He is survived by Claudia, his wife of 42 years, son, Logan (Morgan), grandson, Lincoln, four siblings, several nieces and nephews, and countless friends and family.





# "BACK IN TIME"

Do You Know the Answer?

---

*Answers:*

- 1.) The Heartland Limousin Association was organized in the spring of 1991 and the first Heart Beat came out in October of 1992.
- 2.) Dick O'Brien of Missouri was the first president. The other officers and board members were Roger Vorthmann, vice president; Jerry Wulf, Treasurer; Larry Volk, member-at-large; and directors Warren Bush, Gail Ratliff, Gene Raymond, Roger Potter, Alan McMurrey, Charlie Hunt, Tom Vaughn, Jerry Effertz, Herman Symens, and Bob Yackley.
- 3.) Those who have served as Executive Secretary were Kent Jaecke, Peter Nielson, Joel Edge, Kurt King, Bart Mitchell and Dean Summerbell.
- 4.) Currently, the HLA is made up of six states: Iowa, Kansas, Minnesota, Missouri, Nebraska and South Dakota.
- 5.) Other states who were previous members of the HLA were North Dakota, Colorado, Illinois and Wisconsin.

*Questions on page 3*

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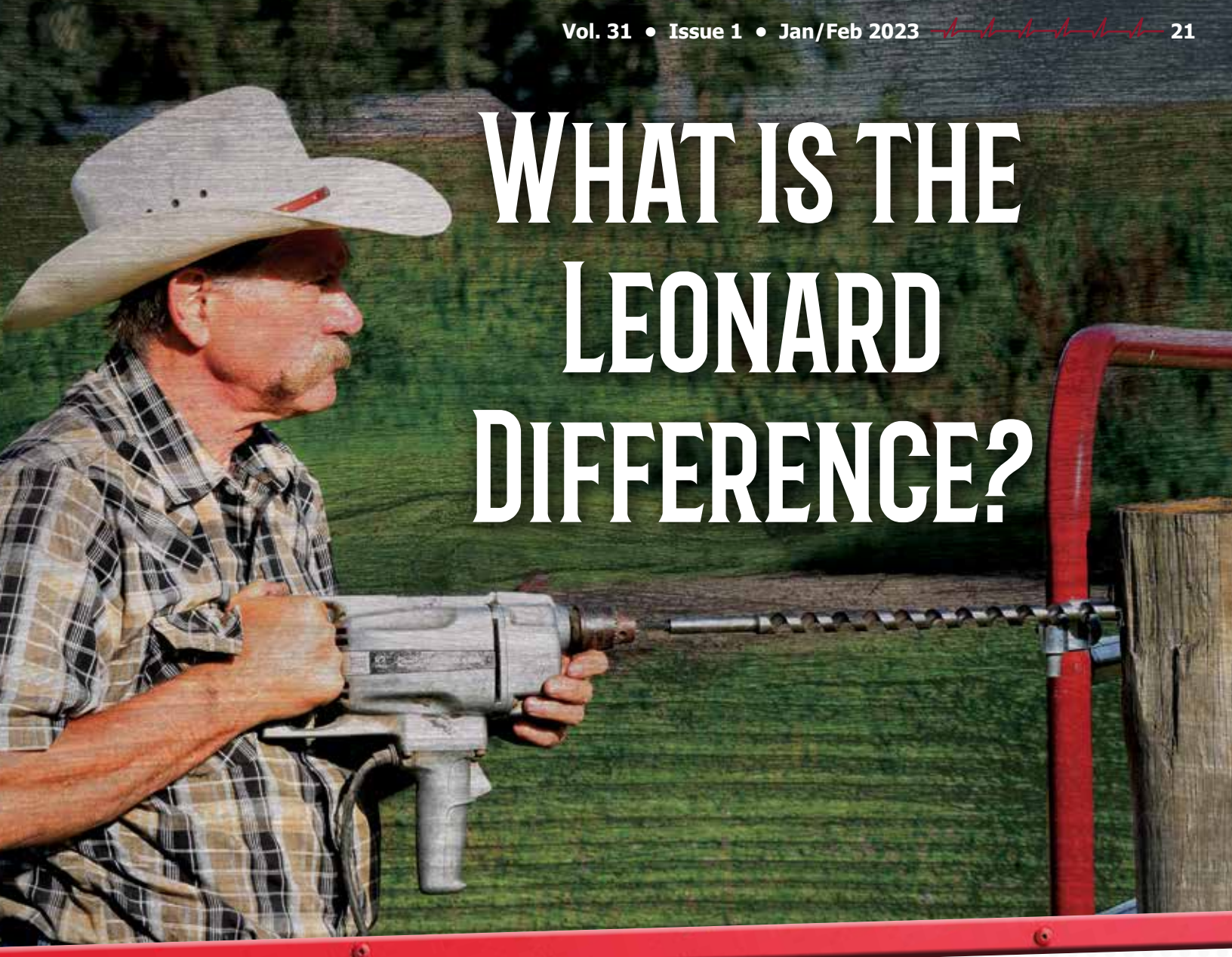
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John DeRungs and son, Logan, received the South Dakota "Commercial Producer of the Year" award at the Black Hills Banquet in February, 2022.





# WHAT IS THE LEONARD DIFFERENCE?

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30 Spring Calving Cows  
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One of the reasons Leonard Limousin is different is because their purebred philosophy is built on one simple concept: When you buy a drill, it isn't the drill you want, or even holes. You want what the hole can do for you. Leonards realized 50 years ago that when cattlemen buy bulls they don't really want a bull, or even calves—it's profits and success they are after. Every effort of Leonard Limousin is to see that those who buy breeding stock from us enjoy success. That's why more than 80% of our bulls sell to repeat customers every year. Our unwavering commitment to the things that matter in beef production has kept us and our customers in business since 1969.

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# Fullblood News...

## Fullblood Limousin Association

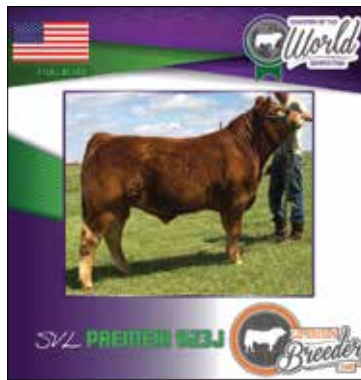
Members of the Fullblood Limousin Association (FLA) are invited to the next meeting, which will be held January. The date and site for the meeting have not yet been set. Please watch for further details on the FLA website.

One of the items on the agenda will be the National Show, to be held June 10, 2023 at the Mayes County Fairgrounds in Pryor, Oklahoma. The association is looking for people willing to serve on the various committees needed for the show.

There will be an election to fill the two open board positions. Several names were submitted at the meeting in September. Ballots were passed out and members had the option to mail them in or vote at the January meeting. The two people with the highest number of votes will fill the two open seats. The one with the third highest number will finish Ken Ragsdell's term. The nominating committee recommended the current officers remain in place for another year.

## Congratulations

The FLA would like to congratulate Bob Stone, Stone Valley Limousin of Cashion, Oklahoma, for taking the Bronze Award in the 2022 "Champion of North America" competition. He entered SVL Premier 923J, a 7/3/21, red, homozygous polled, Fullblood son of SVL Magic Touch 516E out of SVL Penny 509E, in the competition.



## Supplement Needs Vary by Region

Many start their day with a multivitamin to supplement their diet in hopes of being as healthy as possible, in much the same way, mineral supplementation can overcome deficiencies in the grasses that cattle graze, said the experts at Kansas State University's Beef Cattle Institute.

Speaking on a Cattle Chat podcast, the beef cattle experts stressed the importance of minerals in a grazing animal's diet.

"Cattle get the majority of their nutrition from forages, and the quality of what they are grazing will vary widely depending on the maturity of the grass and season of the year," veterinarian Bob Larson said.

In addition, nutritionist Philip Lancaster said different forage species will have varied mineral concentration.

"Across the country, there is a variation in soil types and the ability of plants to take up the minerals from the soil as well as the concentration of the minerals within the soil," Lancaster said.

Because of that variation, Larson said it is important to consult with local experts to know how to optimally

supplement mineral to the animals.

"Good trace mineral nutrition is local, and there are experts in the area that can recommend the mineral package that you need," Larson said, adding that forages will vary widely in the trace mineral concentrations of copper, zinc, manganese, and selenium.

Another factor in creating a mineral supplement plan is where the cow is at in her production cycle. Larson said lactating cows will have a greater nutritional demand than non-lactating females.

"If we look at the cow's requirement, the goal needs to be to supplement as close to that requirement as possible by matching it up with the local forages," Lancaster said. "In a lot of instances we are over-supplementing and that can cause an antagonistic effect."

The animal's body is less likely to use the mineral because of the influence of the other minerals.

"There are a number of things in the diet that can cause antagonisms, so it is important to do the work of optimizing the minerals and not assuming that more is better," Larson said.

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## 42<sup>ND</sup> ANNUAL PRODUCTION SALE


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- Balance all economically important traits at optimum levels.
- This offering reflects 40+ years developing superior genetics to improve commercial production.

Broadcast via   
To register and bid, go to: [www.dvauction.com](http://www.dvauction.com)




**SAT., FEBRUARY 18, 2023 • 1:00 P.M. CST**

Live auction held at Community Building • Anderson County Fairgrounds  
**LUNCH SERVED AT THE COMMUNITY BUILDING: 11:30 a.m. to 1:00 p.m.**  
Monitor our  page and website for details regarding viewing the offering.

### OFFERING

**30 Young Bred Females • 65 Polled Bulls**


- 25 Two-Year-Olds • 40 Fall Yearlings
- Red & Black • Purebred & Lim-Flex
- All bulls sell with  and 50K data.

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# Designed With Cattlemen In Mind



## MSTT JUMPSTART 090J

Purebred • Double Polled • Double Black • 9/18/21  
WZRK Ghandi 3018G x MSTT Figi  
CE: 10 BW: 2.4 WW: 82 YW: 129 MK: 29 CM: 4 SC: 1.25  
DC: 18 YG: -0.56 CW: 38 RE: 1.50 MB: 0.02 \$MI: 60  
UREA: 15.10 • UFAT: 0.33 • UIMF: 2.44



## MSTT KELLY 468K

Purebred • Double Polled • Red • 3/29/22  
WZRK Ghandi 3018G x MSTT Gigi  
CE: 9 BW: 1.7 WW: 74 YW: 116 MK: 29 CM: 6 SC: 1.18  
DC: 17 YG: -0.43 CW: 37 RE: 1.11 MB: 0.10 \$MI: 60



## MSTT KADEE 465K

Purebred • Polled • Double Black • 3/17/22  
ROMN Floyd Mudhenkey 101F x MSTT Heidi  
CE: 12 BW: 0.4 WW: 66 YW: 97 MK: 25 CM: 8 SC: 0.53  
DC: 15 YG: -0.46 CW: 33 RE: 1.13 MB: -0.07 \$MI: 51

## MSTT JUST IN TIME 114J

Purebred • Polled • Double Black • 8/24/21  
SYES Eastwood 328E x MSTT Gianna  
CE: 16 BW: -1.1 WW: 86 YW: 119 MK: 31 CM: 9 SC: 0.42  
DC: 10 YG: -0.52 CW: 39 RE: 1.23 MB: -0.15 \$MI: 55  
UREA: 12.40 • UFAT: 0.33 • UIMF: 2.47

## MSTT JET BLACK 091J

75% Lim-Flex • Double Polled • Double Black • 11/27/21  
WZRK Ghandi 3018G x MSTT Fate  
CE: 10 BW: 1.3 WW: 75 YW: 121 MK: 23 CM: 6  
DC: 16 YG: -0.26 CW: 49 RE: 1.09 MB: 0.31 \$MI: 66  
UREA: 13.00 • UFAT: 0.27 • UIMF: 3.18

## NOTES:

- GE-EPDs Pending
- Cattle will be at Black Hills Stock Show • February 3, 2023 • Rapid City, SD
- We have select spring 2022 bulls available. Call for more information.

**See you in the Hills - BHSS!**

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## APPLICATION FOR MEMBERSHIP

The Heartland Limousin Association is comprised of Limousin breeders including the states of IA, KS, MN, MO, NE, SD & WI.

Name \_\_\_\_\_ Most used herd prefix assigned by NALF \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone/Email \_\_\_\_\_

The undersigned herein applies for membership in the HLA with all rights and privileges outlined in the HLA constitution and bylaws.

Please make checks payable to the HLA,  
clip and return this membership application & \$50 to:  
Dean Summerbell, HLA, 619 139th Lane NW,  
Andover, MN 55304

Signature \_\_\_\_\_



# WE'LL BE THERE!

## Red Carpet

### LIMOUSIN SHOW & SALE

January 25, 2023 • Sioux Falls, SD



#### EL REBA

4/3/22 • Double Polled • Red • 71% Lim-Flex

Wulfs Gallagher 7056G x El Red Ruler

CE: 13 BW: -0.2 WW: 65 YW: 100 MK: 25 CM: 6

DC: 13 YG: -0.33 CW: 25 RE: 0.93 MB: 0.14 \$MI: 57

Act. BW: 81



#### EL RED FLOYD

2/16/22 • Double Polled • Red • Purebred

ROMN Floyd Mudhenkey 101F x El Miss West 6C

CE: 10 BW: 1.5 WW: 60 YW: 94 MK: 20

CM: 6 SC: 0.40 DC: 12 YG: -0.42

CW: 21 RE: 0.87 MB: -0.23 \$MI: 44

Act. BW: 84 • ADJ. WW: 681

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262/723-5142 • Gary e-mail: ellsworth@elknet.net

Lance Ellsworth 573/819-3626

## Potential Impacts of a Long Hard Drought on the Subsequent Calving Season



photo by Lura Roti

Drought across the Great Plains has greatly reduced the supply of grass available this grazing season. While many cows went to market to save grass for a core herd, those cows that remain may have had access to limited, dry pastures. Grass in many areas appeared dormant as early as July. Therefore, not only was quantity limiting, but quality may have been limiting as well.

Normally, in a year with adequate rainfall, cows are able to replenish liver stores of vitamins and mineral that they may need to use during the winter. Additionally, they may be able to improve body condition either during summer grazing or at least in the fall after weaning if they have an opportunity to graze forages that were deferred during the growing season. In a drought, and especially the second year of a drought, reserve forages are likely unavailable and summer grazing may have been limited.

This could result in bred cows in a body condition score (BCS) of 4 or less on a 1-9 scale, when a 5 or 6 would be optimal, and liver stores of minerals and vitamins lower than normal.

There are several potential problems for thin cows in this drought scenario. One concern is that if cows are forced to use body reserves throughout the winter, due to harsh weather and/or limited feed reserve, they are in danger of becoming weak, possibly too weak to be mobile. Additionally, as a thin cow uses reserves to maintain herself rather than put those reserves into the development of the fetus, she is at risk of giving birth to a small weak calf that will struggle in the adverse weather conditions generally associated with spring calving.

Colostrum is the first meal a newborn calf

receives. This is a very important meal because it is rich in immunoglobulins, vitamin A, protein, and fat, all of which are instrumental in building immunity and giving the calf a nutrient dense meal important for a healthy start. These nutrients all drop to a fraction of the values found in colostrum within 48 hours of milk production, so it really is extremely important that the colostrum be high quality and the calf be strong enough to stand and consume it shortly after birth.

Research has shown cows in a BCS 4 have decreased immunoglobulin concentration compared to cows in a BCS 5 or 6. Vitamin A, readily available in green grass, is stored in the liver and can be pulled from the liver to produce colostrum, which starts about 5 weeks prior to calving.

Vitamin A is also very important for immunity in the calf. However, not all the needed Vitamin A comes from the liver, the diet must provide Vitamin A as well. Therefore, if the grass was low in Vitamin A due to drought conditions, and the cows are currently low-quality harvested feeds, the colostrum is at risk of being low in Vitamin A.

Cows who are a BCS 4 at calving, and faced with the nutrient demands of lactation may struggle to rebreed. This is especially true of first and second calf heifers who still have to allocate nutrients for growth.

If cows have access to green grass shortly after calving and before the breeding season begins, they have a better chance of rebreeding early enough to maintain a 365-day calving interval. However, harvested feed reserves may be limited, and if drought conditions persist, cows may need additional feed resources to rebreed.





# GROW YOUR PROFIT

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## with LIMOUSIN genetics



## Iowa Beef Expo

Iowa State Fairgrounds  
Des Moines, IA

**Sunday, February 12 • 11 AM**

***Iowa Limousin Association Beef Expo Sale***

Herd Sires, Open & Show Females and Embryo Packages

1.

### **JASB Jacked 21J**

2022 Iowa Beef Expo High-Selling Bull

Consigned by Boyer Family Limousin, Weldon, IA.

Purchased by Jay Langdeau, Fort Pierre, SD, for \$7,900

2.

Justin Gillette (left) and Bob Bosch, Indianola, IA, (center) appreciated the Griffieon family of Ankeny, IA, Autumn Ogden, Phil and Craig for buying RMKR Jet Liner 170J at the 2022 Iowa Beef Expo Limousin Sale.

3.

Commercial Producers of the Year Brian Brant and his son-in-law Kyle Essink, Osceola, IA, purchased a bull in last year's sale from Paul Millhollin, Clanton Creek Limousin of Peru, IA.



**YOU'RE INVITED**

**Saturday, February 11 • 2 PM**

***Aisle Parade with People's Choice***



For more information or to request a catalog,  
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# Highlights from the Heartland



Emmet, Riley and Peyton Long of Afton visited with Bob Bosch at the Bosch Private Treaty Sale near Indianola, IA.



Ty Heavin of Springfield, MO, visited with Ron Peckman of Richards at the Heart of Missouri Sale near Lebanon, MO, on November 19.



Iowa Limousin Breeders Jason Boyer and Paul Millhollin attended the Bosch Private Treaty Sale on November 25.



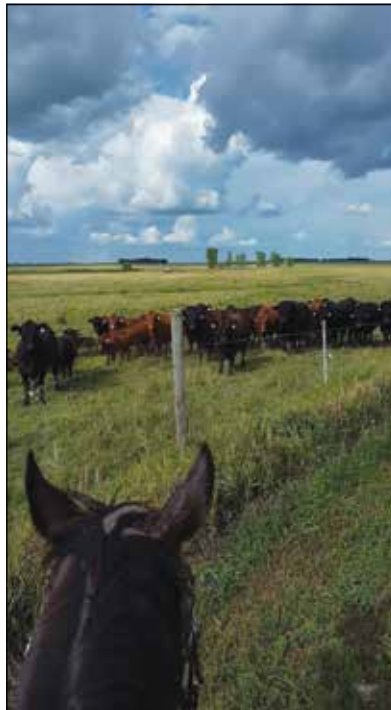
The Bosch "cooking crew" were busy grilling steaks for their Private Treaty Sale at the farm near Indianola, IA.



Becky & Jim Venner of Breda, IA, looked over the sale cattle at the Bosch Private Treaty Sale.



Winter in the Sandhills of Nebraska.



Checking cows on horseback at a pasture near the DeRungs home ranch near Ramona, SD.



Darla and Paul Millhollin of Peru, IA, were given a Limousin crock by their daughter, Sarah, at the Iowa Benefit Auction.



Dean Summerbell gave Jim Watts of Edgar, NE, his 7th Cavalry McClellan saddle in exchange for one of Jim's beautiful hand crafted tables. The saddle is over 100-years-old and dates back to the invasion of the U.S. Army into Mexico looking for the Mexican bandit, Pancho Villa, in 1915. The saddle was the reason why the Calvary soldiers did not to reap their service time. The 11 inch saddle without padding was a challenge to get comfortable in. Good Luck, Jim!



Mary Quigley was busy checking out bidders at the Heart of Missouri Sale near Lebanon.



Roger & Ann Vorthmann and Dave & Lana Linhart discussed the sale cattle in the Bosch Private Treaty Sale in November.



# BUILT TOUGH

*Unpampered, Practical Genetics*

## *Generations of Predictability*

### **BULL SALE**

*Limousin • Lim-Flex • Red Angus*

*Monday, January 23*

*At the Ranch • 1:30pm CST*

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# Heartland Sale Reports

## Thomas Farms Holds Production Sale in Arkansas



Rick and Sandy Thomas, Thomas Farms of Leslie, Arkansas, held their Production Sale November 12, 2022 at Mid-State Livestock in Damascus, Arkansas. There was a good crowd of breeders and commercial cattlemen on hand to view and bid on the Purebred Limousin and Lim-Flex spring pairs, spring bred females, 18-month-old bulls and yearling bulls. Those who were not able to attend could bid on LiveAuctions.TV.

They have been producing productive Limousin cattle on their ranch since 1981. They look for cattle designed to produce animals correct in their build, good, deep, long, well-muscled with good dispositions. The females breed on time, birth easy, milk and raise a calf to a good weaning weight. Rick and Sandy said, they are the "cattlemen's keeping kind".

The top-selling bull was AR Giant Cable Man 108J, a 2/27/21, double black, double polled, 65% Lim-Flex son of MAGS Cable out of AR Feme Chaland 8103F, purchased by Shelby Jones of Wewoka, Oklahoma, for \$4,000.

Jay Wilder, J&J Cattle Co. of Snook, Texas, had the final bid of \$3,500 on the top-selling spring bred female, AR Jovial Love 147J, a 3/12/21, red, double polled, purebred daughter of AR Frontman 858F out of AR Beautiful Love 4101B. She sold bred safe to DANH Johnny Walker.

The top-selling spring heifer calf pair was AR Go Go Sweetie 945G, 3/19/19, double black, homozygous polled, 59% Lim-Flex daughter of AUTO Downstream 138Y out of AR Coco De Sweetie 5142C, with her daughter at side, also purchased by J&J Cattle Co. for \$3,000.

AR Jeneral 1107J, a 3/23/21, red, double polled, purebred son of AR Frontman 858F out of AR Big Buns Prissie 4708, was purchased by Daniel Kitchens, Kitchens Farms of Umpire, Arkansas, for \$2,950.

Another popular spring bred female was AR Jelly Roll 1140J, a 4/13/21, red, homozygous polled, 79% daughter of AR Express Card 7129E out of AR Dabble Sweet Sugar 668D, purchased by J&J Cattle Co.

Daniel Gardner of Harpersville, Alabama, took home AR Jefferson Mac 128J, a 3/7/21, double black,

double polled, purebred son of CHR Fleetwood Mac 191F out of AR Funky Sue 811F, for \$2,800.

AR Jiffy 1114J, a 3/24/21, double black, double polled, purebred son of SYES Easy Going 77E out of AR Gemmy Mae 971G, was purchased by COS Towner Farm of Decatur, Mississippi, for \$2,800.

AR Jackie Mac 132J, a 3/8/21, double black, double polled, purebred son of CHR Fleetwood Mac 191F out of AR Dream Butterfly 6117D, was purchased by Daniel Gardner of Harpersville, Alabama.

AR Joe Giant 101J, a 2/22/21, double black, scurred, 59% Lim-Flex son of MAGS Cable out of CMCC 314F, was purchased by Bill Jones of Vilonia, Arkansas, for \$2,650.

Clayton Jones, Jones Farm of Hattiesville, Arkansas, bought AR John Wayne 107J, a 2/26/21, double black, homozygous polled, 62% Lim-Flex son of MAGS Cable out of CMCC 259F, for \$2,600.

### Averages:

21 Spring Pairs.....\$3,788

19 Spring Bred Females.....\$2,345

26 18-Month-Old Bulls.....\$2,305

19 Yearling Bulls.....\$1,863

### Total:

85 Lots.....\$2,582

Auctioneer: C.K. "Sonny" Booth

Sale Management: MC Marketing Management

Sale Consultants: R&R Marketing, Helton Consulting



Sale Consultant Bill Helton with fellow Alabamian Daniel Gardner of Harpersville, AL, to the Thomas sale where Gardner purchased several lots.



Rick & Susan Thomas welcomed buyer Michael Bane (left) of Malvern, AR, to their sale. Randy Corns (right) represented the Heartland Limousin Association at the sale.



Rick & Susan Thomas welcomed fellow Leslie, AR, residents, Peggy & Quinn Adam and Alan Aday, who supported the Thomas Sale in Damascus.



# PROVEN *Genetics*



<sup>SC</sup> Jonas 920J

SIRE: SSTO SKLS FRANK 8879F  
DAM: SCRN DIVA 920D  
DOB: 10-1-2021  
REG # NXM2508876

<sup>SC</sup> Jensen 976J

SIRE: ROMN FLOYD MUDHENKEY  
DAM: SCAS FRANNIE 976F ET  
DOB: 9-30-2021  
REG # LFM2508886



<sup>SC</sup> Jagger 511J

SIRE: SSTO SKLS FRANK 8879F  
DAM: JNKL DAISY 511C  
DOB: 11-4-2021  
REG # NXM2508866



## Super C

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# Heartland Sale Reports

## Edwards Limousin Annual Online Sale November 9

Edwards Limousin of Higginsville, Missouri, held their Annual Online Sale, hosted by L365Auctions.com on November 9, 2022. Emmett, Debbie, Shaun & Scott offered 10 elite heifers on the sale.

The top-selling lot was SEEE Kris' Pina Colada, a 5/29/22, homozygous black, homozygous polled, 75% Lim-Flex daughter of SSTO Guns N Roses 9408G out of SEEE Eternity. She was

purchased by Fletcher Hennessy of Des Lacs, North Dakota, for \$7,700.

Another popular lot was SEEE Kardashian, a 5/10/22, homozygous black, homozygous polled, purebred daughter of SSTO Guns N Roses 9408G out of AUTO Lucky III 210B, purchased by Cross Creek Farm of Gray, Tennessee, for \$3,100.

Gene Smith of Anderson, Missouri, had the final

bid of \$2,400, on SEEE Kelly, a 1/15/22, double black, homozygous polled, 65% Lim-Flex daughter of FWLY Purple Haze out of SEEE Firefly.

Three sexed female embryos by SSTO Guns N Roses 9408G out of AUTO Lucky III 210B sold to Wilder Family Limousin of Snook, Texas for \$2,100. These purebred heifers will be homozygous black and double polled.



SEEE Kris' Pina Colada



SEEE Kardashian



Emmett & Debbie Edwards (right) appreciated the support of Lori Lewis and Gene Smith.

### SALE OFFERING

#### 33 BULLS

11 Yearlings • 15 18-month-olds  
7 Coming 2-year-olds

#### 9 FEMALES

7 Open Heifers • 2 Bred Heifers

### SOUTH DAKOTA LIMOUSIN ASSN. BANQUET & BENEFIT AUCTION

THURSDAY, FEBRUARY 2, 2023

6 PM Social, 7 PM Banquet/Benefit Auction  
Courtyard by Marriott, 580 WaTiki Way  
Box Elder, SD 57719

#### AUCTIONEER:

C.K. "Sonny" Booth (918) 533-5587

#### LIMOUSIN BREED REPS:

Chisum Peterson (605) 730-4214

Wiley Fanta (320) 287-0751

#### SALE-DAY PHONES:

Kiley McKinna (402) 350-3447

Dean Summerbell (612) 963-3799



### LIMOUSIN SHOW & SALE

FRIDAY, FEBRUARY 3, 2023

SHOW: 9 AM MDT • SALE: 1 PM MT  
The Monument, Rapid City, South Dakota



2022 GRAND CHAMPION BULL

Bred by: Peterson's L7 Bar Limousin, SD  
Purchased by: J&J Cattle Co., TX

### CONSIGNORS:

Boyer Family Farm, IA • (641) 340-5963

Duff Limousin, MN • (651) 245-1591

JLX Limousin, SD • (605) 310-0791

Leishman Brothers Limousin, NE  
Matt Bruner • (605) 480-0217

Ludens Family Limousin, SD • (605) 661-6470

Lura Limousin, MN • (605) 695-3129

Mill Road Cattle, WI • (715) 665-2605

Nolz Limousin, SD • (605) 999-0919

Peterson's L7 Bar Limousin, SD • (605) 730-0705

ROM'N Limousin, SD • (605) 203-0733

Shy Hawk Limousin, WI • (715) 316-3287

Spring Creeks Cattle Co., WI • (608) 553-8070

Thompson Limousin, WY • (307) 202-0226

Torgerson Farms, SD • (530) 301-8688

Venner Family Limousin, IA • (712) 830-8381

Wulf Cattle, MN • (320) 288-6128



Breed-changing bulls  
of this stature can be  
expected again this year.



CELL History Maker O256H



CELL History Buff O245H



CJSL Dauntless 6257D



CELL Keystone 2221K



CELL High Roller O239H

# LINHART LIMOUSIN Business Done Right BULL SALE

**MARCH 4, 2023 • 1 P.M. CST**

At The Farm • Leon, Iowa

**SELLING 80+**  
**LIMOUSIN & LIM-FLEX BULLS**  
Yearlings and Fall Yearlings



**Sale Management:**

Kiley McKinna • 402.350.3447

Wiley Fanta • 320.287.0751

**Sale Consultant:**

Randy Ratliff • 615.330.2735

**Live Online Provider:** [LiveAuctions.tv](https://www.LiveAuctions.tv)

For more information and a catalog, contact:

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[LINHARTLIMOUSIN.COM](https://www.LINHARTLIMOUSIN.COM)

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- **GUARANTEE**...one-year unconditional breeding guarantee.  
We fully stand behind our product.
- **DOCUMENTATION**...bulls come complete with ultrasound, performance data, herd health & registration.
- **FINANCING**...50% down at time of purchase, balance due on delivery.
- **HOUSING**...complimentary development until April 15.
- **TRUCKING**...we offer free delivery to central points.
- **VOLUME PURCHASES**...buy 5 or more bulls, receive a 5% discount; 10 or more bulls receive a 10% discount.
- **SIGHT-UNSEEN PURCHASE**...you tell us what you're looking for, we'll do our best to meet those needs, and if you're not satisfied when you get your bull(s), you don't own them.





# Heartland Sale Reports

## "A Night on the Town Sale V" Held in Las Vegas

The 5th annual "A Night on the Town" sale was held December 10, 2022, at the Da Vinci Room in the Bellagio Hotel & Casino in Las Vegas, Nevada. This annual event is always a highlight of the year for the consignors as well as those attending in person and online. This year 54 breeders from 21 states and Canada consigned a quality set of animals and genetic opportunities for this "can't miss" event. This sale is held in conjunction with the National Final Rodeo.

The sale, hosted by L365 and platinum sponsors Wilder Limousin of Snook, Texas, and Davis Ranches of Brownwood, Texas, featured bulls, open heifers, bred females, a pick, pregnancies, flushes, embryos, and semen. The goal of the sale was to bring together a truly unique set of elite genetics from leading producers across the continent.

The top-selling lot was CELL Keystone 2221K ET, a 2/6/22, homozygous black, homozygous polled, 50% Lim-Flex son of TASF Crown Royal 960C ET out of Pleasant Valley Else 1439. He was consigned by Linhart Limousin of Leon, Iowa, and purchased by Patrick Torgerson, Torgerson Farms of Artesian, South Dakota, for \$110,000.

K&M Cattle Company of Coal City, Indiana, had the final bid of \$80,000 on CELL Jade 1157 J ET, a 4/2/21, homozygous black, homozygous polled, 62% Lim-Flex daughter of ELCX Kings Landing 599 D ET out of CELL Fascination 8231F ET, consigned by Sullivan Farms of Dunlap, Iowa.

SK Kool, a 2/15/22, double black, double polled, 75% Lim-Flex son of SSTO Guns N Roses 9408G ET out of SL Breathless Angel, consigned by Sennett Cattle Co. of Waynestown, Indiana, was purchased by David Phillips, Rafter DP Ranch of Geary, Oklahoma, for \$35,000.

Misty Morning Limousin of Versailles, Missouri, purchased Wulfs Kallima 2089K, a 2/5/22, red, polled, purebred daughter of Wulfs Holliday 4841H out of Wulfs Favianna 8066F, for \$30,000. She was consigned by Wulf Cattle of Morris, Minnesota.

SHSK Elaine Benes ET, a 3/24/21, double black, homozygous polled, 43% Lim-Flex daughter of Silveiras Style 9303 out of WLR Prada, was consigned by Sullivan Farms of Dunlap, Iowa,

and purchased by Lenape Limousin of Telford, Pennsylvania, for \$12,500.

MAGS Hard Core 1623H ET, a 1/5/20, homozygous black, homozygous polled, 56% Lim-Flex son of AHCC Hemi 0901E out of MAGS Britani, was consigned by Buck Ridge Cattle Co. of Symour, Missouri, and purchased by Magness Land & Cattle of Platteville, Colorado, for \$10,000.

MAGS Summit, a 4/18/16, homozygous black, polled, 56% son of MAGS Zappo out of MAGS Ydall, was consigned by Magness Land & Cattle of Platteville, Colorado, and purchased by Wilder Limousin of Snook, Texas, for \$10,000.

### Average:

65 Lots .....\$10,486

*Auctioneer: C.K. "Sonny" Booth*

*Marketing Team: MC Marketing Management, R&R Marketing, Bohrsen Marketing Services*



Dale McLellan from Lantry, SD, and Casey Fanta of Starbuck, MN, enjoyed their time in Las Vegas and the "A Night on the Town Sale".



Randy Ratliff and "Sonny" Booth went over the catalog in preparations for the "A Night on the Town Sale".



The sale team with PJ and Meghan Torgerson, Torgerson Farms of Artesian, SD, after they purchased the high-selling lot.



Matt Comte and Kelly Tucker, K&M Cattle Co. of Coal City, IN, were buyers of two of the top-selling lots. They are pictured with Kiley McKinna, Mary Quigley, and Randy Ratliff.



Sale managers Kiley McKinna (left) and Randy Ratliff (center) thanked sale consignors Kevin Smith, KLS Farms of Chatham, LA, Elgin Elmore, P Bar S Ranch of Sand Spring, OK, and Blair Davis, Davis Ranches of Brownwood, TX for their contributions to the sale.



The Berti family of Sullivan, MO, were buyers at "A Night on the Town Sale".

The dancing waters at the Bellagio Hotel & Casino are always a highlight for visitors in Las Vegas.



# Edleman PRIDE OF THE PRAIRIE Production Sale

MARCH 9, 2023 • 1 P.M. CST

At The Ranch • Willow Lake, SD

Selling Herd Sire Prospects,  
Elite Females, Genetic Opportunities



## Sale Management:

KILEY MCKINNA, 402-350-3447

WILEY FANTA, 320-287-0751

[mcmarketingsales@aol.com](mailto:mcmarketingsales@aol.com)

[www.mcmarketingmanagement.com](http://www.mcmarketingmanagement.com)

**Auctioneer:** Chisum Peterson

**Online Provider:**



# EDLEMAN RANCH

43102 192 St. • Willow Lake, SD 57278

Marshall: 605.881.5005 • Drew: 605.881.2419 • Jake: 605.520.2913

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# 2022

## Sale Highlights:

Bulls of this caliber sell again this year.



**EDLE Lumanji 112J**



**EDLE Let 197J**



**WZRK Juggernaut 4009J**

Homo Polled • Black • Purebred

CELL Envision 7023E x WZRK Miss Tffenuff 4009B

CE: 11 BW: 0.2 WW: 81 YW: 119 MK: 22 CM: 6 SC: 1.50

DC: 16 YG: -0.55 CW: 38 RE: 1.32 MB: -0.14 \$MI: 54

Owned with Wiczorek Limousin

For semen, contact owners or

Grassroots Genetics 515-965-1458.





# Heartland Sale Reports

## Bosch Private Treaty Open House Draws Good Crowd

Bob and Mary Bosch of Indianola, Iowa, along with Brian Hait of Carlisle, Iowa, held their annual Private Treaty Open House at the Bosch farm on Saturday, November 26, 2022. A good crowd of buyers were on hand to enjoy a great lunch and bid on the 44 lots of Limousin bulls and heifers, as well as one steer.

The Bosch family has a great reputation of selling high quality genetics in their sale offering in November, at the Iowa Beef Expo consignment sale in February, and to many young people for their 4-H projects.

The high-selling bull was RMKR Knight Rider

221K, a 3/9/22, homozygous black, homozygous polled, son of RMKR Hercules 020H out of Miss SYES Worktime 401A. Paul Johnson of Deep River, Iowa, purchased the bull for \$5,000.

Johnson also purchased RMKR Kape Krusader 223K, a 3/9/22, homozygous black, homozygous polled, son of RMKR Ghost Writer 935G out of RMKR Grace Kelly 918G, for \$3,200.

BHAT Klondike 264K, a 4/3/22 red, homozygous polled, son of SYES Gene Bank 464G out of JWBL Wendy 55W, was purchased by David Vaughn of Cavalier, North Dakota, for \$3,500.

Charles Olasky of Milo, Iowa, purchased RMKR Kindergarten Kop 216K a 3/7/22, homozygous black, homozygous polled, son of L7 Hilton Magic 0031H out of RMKR Ellie Mae716E, for \$3,200.

Olasky also purchased the high-selling female, RMKR Kate 208K, a 3/2/22, double black, homozygous polled, daughter of RMKR Hercules 020H out of Miss SYES 923U, for \$3,000.

Tom and Charlene Doyle of Eddyville, Iowa, purchased RMKR Kit Karson 217K, a black, homozygous polled, son of CELL Heavy Hitter 0011H out of RMKR Facebook Friends 845F, for \$3,200.



Erik Eklund of Afton, IA, was a repeat buyer of Bosch bulls at their sale.



Tom & Charlene Doyle of Eddyville, IA, purchased a bull from the Bosch offering.



Joel Bennett & Matt Plummer of Bronson, IA, took home two heifers from the Bosch Private Treaty Sale.

## HE SELLS

### BLACK HILLS STOCK SHOW & SALE February 3, 2023 • Rapid City, SD



**JBV  
WAYLON  
126J**

HP/HB • 81% Limousin  
9/7/21

S: JBV Yellowstone 901G  
D: JBV Angela 418B

Watch for this double homozygous, high-performing herd sire with 42 cm. testicles. We are also bringing a red, homozygous polled, JBV Resilience son suitable for heifers. See you in Rapid City!

Visit [www.vennerlimousin.com](http://www.vennerlimousin.com)  
for videos and more information.



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JIM & BECKY VENNER

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Paul & Terri Johnson and their son, Steve, of Deep River, IA, purchased two bulls from the Bosch offering, including the high-selling bull.



Former Iowa "Commercial Producer of the Year" Thad Nearmeyer of Monroe, IA, purchased a bull from Bob & Mary Bosch.



**HAPPY VALENTINE'S DAY!**





WZRK GAME CHANGER 4015C



WZRK HARD TO FORGET 1040H



WZRK EXCELLENTE 1063E

These industry-leading  
herd sires have sold  
in previous sales.



WZRK JUGGERNAUT 4009J



WZRK HERD BUILDER 7019H



WZRK JAW DROPPER 4007J

## WZRK PROGRAM

- Free wintering until April 1
- Free delivery up to 250 miles
- Half down, balance due upon delivery
- All bulls unconditionally guaranteed for first breeding season
- All bulls have been genetically tested and carry GE-EPDs

Call the farm or any member of our trusted sales team for more information or a complimentary catalog.

### SALE TEAM:

Kiley McKinna - 402-350-3447  
Wiley Fanta - 320-287-0751

*We invite you to visit  
our website to learn  
more about our program.*

*Your call or visit  
is always welcome.*

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# WIECZOREK

## LIMOUSIN

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605-227-4601 • clwzrk@santel.net  
39768 267th St. • Mount Vernon, SD 57363  
**WIECZOREKLIMOUSIN.COM**





# Heartland Sale Reports

## Glendenning J Bar J “Holiday Classic” Online Sale

Glendenning J Bar J Ranch of Lebanon, Missouri held their annual “Holiday Classic” Online Sale Thursday, December 15, 2022. The sale was hosted by L365Auctions.com. Bidding was open throughout the day and ended at 7:00 p.m.

In 2021, Glendenning J Bar J Ranch was named the North American Limousin Foundation (NALF) “Commercial Marketing Booster of the Year”. Four generations of the Glendenning family have called J Bar J Ranch their home. Jack and Jane started the ranch with Herford and Angus; however, Jack D and his father, Jack, became “hooked” on the Limousin breed in 1984 after they purchased their first Fullblood bull. The Glendenning family consists of Jack and Jane, Jack D and Vicky, their sons Josh, who runs the AI program, and Jace, who

helps with the farming, and their daughter, Jayme, and their children. Jack D and Vicky were inducted into the Missouri Limousin Breeders Association “Hall of Fame” in 2020.

The top-selling lot was the choice of three full sibs; J Bar J Kall Girl 276K ET, J Bar J Karoake 277K ET, or J Bar J Knockout 288K ET, all with birthdays in March of 2022. They are homozygous black, polled and 62% Lim-Flex daughters of ELCX Kings Landing 599 D ET out of MAGS Blind Date

ET. This opportunity to select the choice of three sibs was purchased by Wilder Family Limousin of Snook, TX, for \$9,000.

Another popular lot was J Bar J Katalyst 266K, a 3/13/22, red, homozygous polled, purebred daughter of TREF Hardcore 204H out of J Bar J Emerging Lady 789 ET. She was purchased by Austin Bauer of Kenyon, MN, for \$6,000.

Excel Ranches of Perryville, MO, had the final bid of \$510 per embryo (2). These calves will be red, double polled, 85.5% Limousin by TREF Hardcore 204H out of SSTO Darla 603D ET.

A set of four homozygous black, double polled, 76.5% Limousin embryos sired by SSTO Guns N Roses 9408G ET out of TMCK Foxtrot 569F ET, was purchased by Linhart Limousin of Leon, IA, for \$500 each.



J Bar J Kall Girl 276K ET



J Bar J Katalyst 266K

# ONE DAY

KEARNEY, NE 02.23.23





## SELLING AT THE CLASSIC

Bulls • Bred & Open Heifers • Embryos & Semen • Commercial Heifer Pen Sale  
Supreme Row • Barn Party

2.24.23 Fancy Heifers / Prospect Steers

FEB 18-26 [NebraskaClassic.org](http://NebraskaClassic.org) • 308.627.6385



EVENTS FOR CATTLEMEN  
OF ALL AGES



**BAR JZ RESERVE 502K**

by MAGS Federal Reserve. DP. DB. 49% LF. DNA pending.

CE: 17 BW: -0.8 WW: 76 YW: 120 MK: 25 RE: 0.42 MB: 0.61 \$MI: 75

**BAR JZ CABLE 557K**

by MAGS Cable. DP. DB. 47% LF. DNA pending.

CE: 16 BW: -0.1 WW: 85 YW: 130 MK: 25 RE: 0.62 MB: 0.40 \$MI: 71

**BAR JZ EMPIRE 567K**

by TNGC Empire. DP. DB. 56% LF. DNA pending.

CE: 15 BW: -1.3 WW: 77 YW: 125 MK: 27 RE: 0.66 MB: 0.14 \$MI: 50

**BAR JZ RESERVE 669K**

by MAGS Federal Reserve. DP. DB. 46% LF. DNA pending.

CE: 13 BW: 0.6 WW: 67 YW: 111 MK: 26 RE: 0.36 MB: 0.46 \$MI: 67

J  
Z**74TH ANNUAL**  
*Production Sale***TUESDAY, FEBRUARY 21, 2023 • 1 P.M.**

South Ranch Sale Barn, 9 miles North of Holabird, SD

**SELLING 120 BULLS**

50 Limousin &amp; Lim-Flex • 70 Polled Hereford

**SIRES REPRESENTED:**

MAGS Federal Reserve, MAGS Cable, Wulfs Gaylord, TNGC Empire, RMKR Hercules, WZRK Game Changer, AHCC Easy Rider, AHCC Earning Power 214G, ROMN Floyd Mudhenkey and Bar JZ Checkbook 367F

2022 heifers for sale at private treaty.

Free delivery within 300 miles.

Guaranteed against death or injury.

Volume discounts.

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**AUCTIONEER**

C.K. "Sonny" Booth • 918/533.5587

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FWLY LHC Capital

# ATAK

## New Year's Resolution Sale

### JANUARY 28, 2023

Near The Farm • Avon, IL

This inaugural event will feature the very best from these prolific brood matrons.



#### AUTO CHAPERALL

HP • HB • 37% LF

SA V Brand Name 9115 x AUTO Rebeca 292S



#### MAGS AMERICAN BEAUTY

HP • HB • 50% LF

MAGS Winston x MAGS Yammers



#### AUTO POPPY

PI • HB • 93% PB

AUTO Cruze 132X x MAGS Manuela

### SELLING 49 EXCLUSIVE LOTS

- 15 Elite Show Heifers
- 10 Bred Heifers
- 10 Bred Cows
- 10 Bulls
- 4 Genetic Opportunities

10:30 AM – Cattle Available For Viewing

5:30 PM – Meal &amp; Social Hour

6:30 PM – Sale Time,

#### AUCTIONEER:

Cody Lowderman • 309-313-2171

#### SALE MANAGEMENT:

MC MARKETING MANAGEMENT

Kiley McKinna, 402-350-3447

Wiley Fanta, 320-287-0751

mcmarketingsales@aol.com

www.mcmarketingmanagement.com

#### CONSULTANTS:

Mark Smith, 515-229-5227

Bill Helton, 256-962-0256

# ATAK

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Andy &amp; Tammy Schmalshof • Karen, Griffin &amp; Drake Reese

Adam, Jonelle, Peyton, Carrina &amp; Dixon Schmalshof

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Andy, cell: 309/333-0029 • Adam, cell: 309/333-3044 • adam.atak@gmail.com

Follow us on  ATAK Limousin

## Mark Your Calendar!

The Heartland Limousin Association (HLA) invites everyone to attend their annual meeting, banquet and benefit auction. Mark your calendar for Friday, March 3, 2023.

The festivities will begin at 5:30 p.m. at the Linhart Sale Facility near Leon, Iowa. This event is held in conjunction with the Linhart "Business Done Right" Bull Sale the next day. The banquet is FREE, and it is a wonderful opportunity to socialize with Limousin breeders from across the country.

The benefit auction is the main fundraising event for the Heartland Limousin Association for the year. The money raised on the auction goes to support the salary of the Executive Secretary as well as cover the cost of travel expenses. We do appreciate your support of the HLA!

**MARCH**

# 3

# WANTED

### Items & Bids for Heartland Limousin Association Benefit Auction

The auction will begin online at [L365Auctions.com](http://L365Auctions.com) and end at the Heartland Banquet/Benefit Auction March 3, 2023. The auction will be at the Linhart Sale Facility near Leon, Iowa.

Kiley McKinna and Randy Ratliff will take phone bids throughout the live auction.

★ ★ ★

We will need photos of donated items sent to: [bjsummerbell@gmail.com](mailto:bjsummerbell@gmail.com) so they can be posted online.

Contact Dean Summerbell (612/963-3799) or any member of the HLA board of directors to donate or leave a bid(s) on items. Check out [www.heartlandlimousin.org](http://www.heartlandlimousin.org), the HLA Facebook page and L365 for updated information and photos of the donated items.



*Winter in the Heartland*





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# BREEDING *to* FEEDING



## OPPORTUNITY SALE *of* 2023

April 6, 2023 • 12 Noon

**Online Sale**

Watch the sale and bid live online at  
[SuperiorClickToBid.com](http://SuperiorClickToBid.com) and [DVAuction.com](http://DVAuction.com)

**SELLING 425 BULLS &  
30 ELITE OPEN HEIFERS**  
*Limousin, Lim-Flex, Angus*

Evaluate the sale offering in person  
**Open House at Sandy Ridge Ranch**  
*Atkinson, Nebraska*  
**March 28 & 29, 2023**

- Bull Selection Index
- Feeder Calf Procurement
- Value Added Opportunities
- Source & Process Verification
- Feedlot & Carcass Data
- Dairy Beef Program



*Access sale  
details here*



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